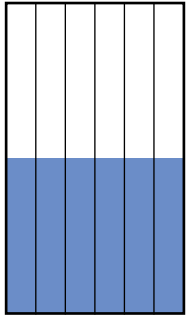


# SAMPLE AD SIZES

## Retail - 6 column format

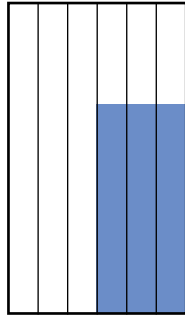
### 1/2 PAGE



6 COL X 10½"  
11.2" X 10.5"  
63 col. inches

1 PAPER .....	\$567 <sup>00</sup>
2 PAPERS .....	\$866 <sup>25</sup>
3 PAPERS .....	\$1,086 <sup>75</sup>
4 PAPERS .....	\$1,291 <sup>50</sup>
<hr/>	
Elk Grove (Wed & Fri) ....	\$724 <sup>50</sup>
3 PAPERS .....	\$976 <sup>50</sup>
4 PAPERS .....	\$1,212 <sup>75</sup>
5 PAPERS .....	\$1,464 <sup>75</sup>

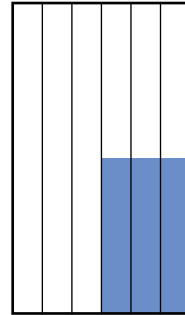
### 1/3 PAGE



3 COL X 14"  
5.5" X 14"  
42 col. inches

1 PAPER .....	\$378 <sup>00</sup>
2 PAPERS .....	\$577 <sup>50</sup>
3 PAPERS .....	\$724 <sup>50</sup>
4 PAPERS .....	\$861 <sup>00</sup>
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Elk Grove (Wed & Fri) ....	\$483 <sup>00</sup>
3 PAPERS .....	\$651 <sup>00</sup>
4 PAPERS .....	\$808 <sup>50</sup>
5 PAPERS .....	\$976 <sup>50</sup>

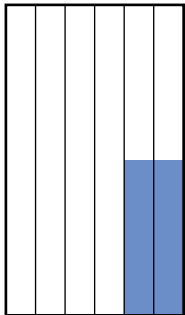
### 1/4 PAGE



3 COL X 10½"  
5.5" X 10.5"  
31½ col. inches

1 PAPER .....	\$291 <sup>38</sup>
2 PAPERS .....	\$441 <sup>00</sup>
3 PAPERS .....	\$551 <sup>25</sup>
4 PAPERS .....	\$653 <sup>63</sup>
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Elk Grove (Wed & Fri) ....	\$370 <sup>13</sup>
3 PAPERS .....	\$496 <sup>13</sup>
4 PAPERS .....	\$614 <sup>25</sup>
5 PAPERS .....	\$740 <sup>25</sup>

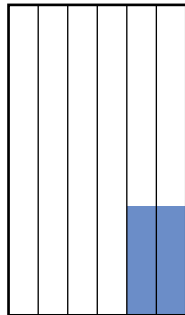
### 2 COL X 8"



3.6" X 8"  
16 col. inches

1 PAPER .....	\$152 <sup>00</sup>
2 PAPERS .....	\$228 <sup>00</sup>
3 PAPERS .....	\$284 <sup>00</sup>
4 PAPERS .....	\$336 <sup>00</sup>
<hr/>	
Elk Grove (Wed & Fri) ....	\$192 <sup>00</sup>
3 PAPERS .....	\$256 <sup>00</sup>
4 PAPERS .....	\$316 <sup>00</sup>
5 PAPERS .....	\$380 <sup>00</sup>

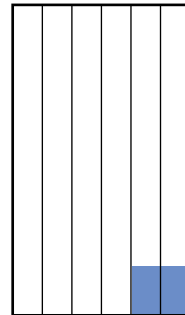
### 2 COL X 5"



3.6" X 5"  
10 col. inches

1 PAPER .....	\$95 <sup>00</sup>
2 PAPERS .....	\$142 <sup>50</sup>
3 PAPERS .....	\$177 <sup>50</sup>
4 PAPERS .....	\$210 <sup>00</sup>
<hr/>	
Elk Grove (Wed & Fri) ....	\$120 <sup>00</sup>
3 PAPERS .....	\$160 <sup>00</sup>
4 PAPERS .....	\$197 <sup>50</sup>
5 PAPERS .....	\$237 <sup>50</sup>

### 2 COL X 2½"



3.6" X 2.5"  
5 col. inches

1 PAPER .....	\$47 <sup>50</sup>
2 PAPERS .....	\$71 <sup>25</sup>
3 PAPERS .....	\$88 <sup>75</sup>
4 PAPERS .....	\$105 <sup>00</sup>
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Elk Grove (Wed & Fri) ....	\$60 <sup>00</sup>
3 PAPERS .....	\$80 <sup>00</sup>
4 PAPERS .....	\$98 <sup>75</sup>
5 PAPERS .....	\$118 <sup>75</sup>

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