

1
2
3
4
5
6
7
8
9
10

Elk Grove Citizen

Delivered to your customers every Wednesday and Friday with a mailed and single copy circulation of 10,350.

Market Overview*

- Working married couples with children
- Home oriented
- Median household income of \$70,877

Laguna Citizen

Delivered to your customers every Thursday with a mailed circulation of 13,300 homes

Market Overview*

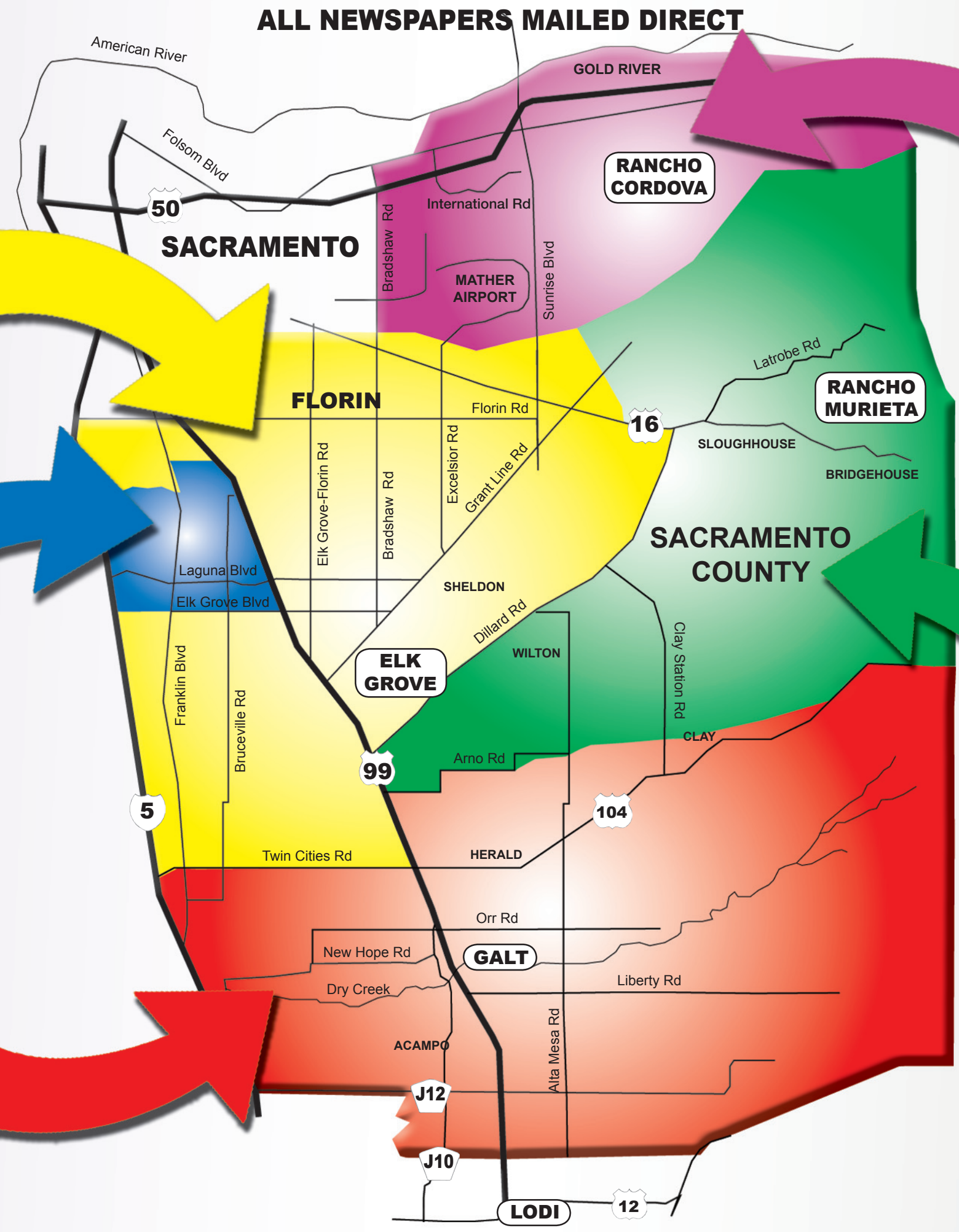
- Well educated with dual household incomes
- Homeowners in new developments
- Very active lifestyle
- Median household income of \$73,659

The Galt Herald

Delivered to your customers every Wednesday with a mailed and qualified circulation of 11,500 (with Galt Shopper)

Market Overview*

- Family oriented
- Enjoy home and outdoor activities
- Median household income of \$49,513



ALL NEWSPAPERS MAILED DIRECT

Grapevine INDEPENDENT

Delivered to your customers every Friday with a mailed circulation of 10,300

Market Overview*

- Baby boomers with children
- Median household income of \$50,283
- 2nd largest business center in the Sacramento area

River Valley Times

Delivered to your customers every Wednesday with a mailed circulation of 5,700

Market Overview*

- Married couples with children
- Enjoy home projects, horses and golf
- Median household income of \$86,721

VAC Audited *C.A.C.I.

Special Sections:

January Health & Fitness	July Red, White, and Blue
February Valentines Pages	Galt Festival Strauss Festival
March Home & Garden	September Home & Garden
April Easter Pages	October Harvest Festival Women In Business
May Western Festival Mother's Day Pages Strawberry Festival Graduation	November Dickens Faire Traditions Song Book
June Home & Garden	December Wish Book Gift Guide Gift Certificates Letters to Santa

ASK ABOUT OUR PRINT & DELIVER PROGRAMS!

2 Page Standard 11½" x 21"

Single Sheet 8½" x 11"